

Our Company Profile and Portfolio.



**Oasis
Brands.**

karibu

Takulandilani
Tampokelelani

Welcome to the Oasis of Innovation and Creativity

An Oasis is the one place you find water, flourishing life and growth in a place surrounded by a desert. It's where you find everything you need.

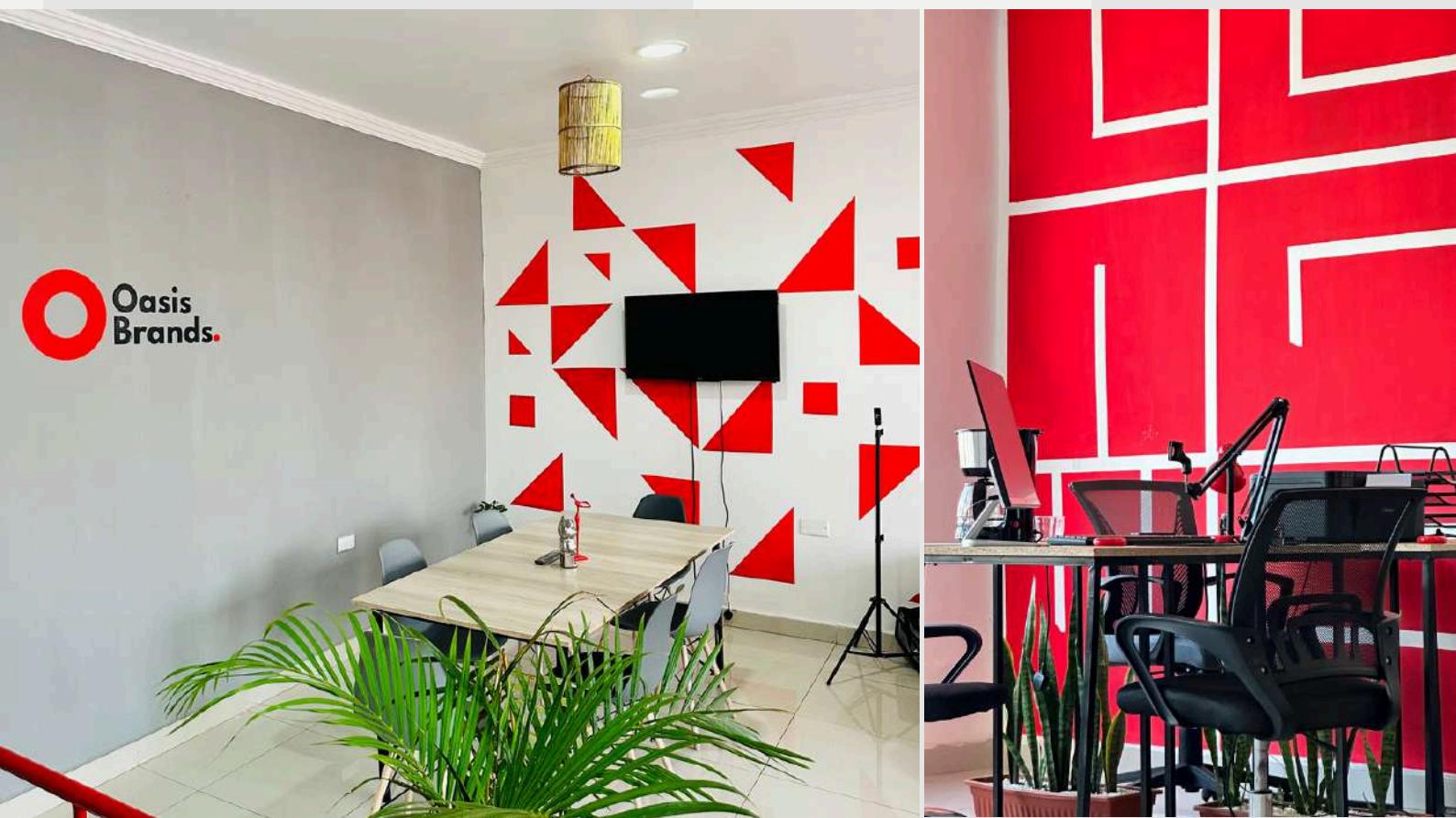




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Introduction

Oasis brands is an African digital design, creative marketing and software company that combines innovative design and creative thinking to provide solutions for a diverse range of problems.

We at Oasis Brands redefine Branding as more than that, as the full experience, that a customer gets once they come into contact with your company / organization. We know that in an age of unprecedented abundance of choice and speed of innovation, customers' expectations are moving faster than businesses. While incremental change is still essential, it's no longer sufficient. It takes bold moves to leap ahead of customers and competitors.

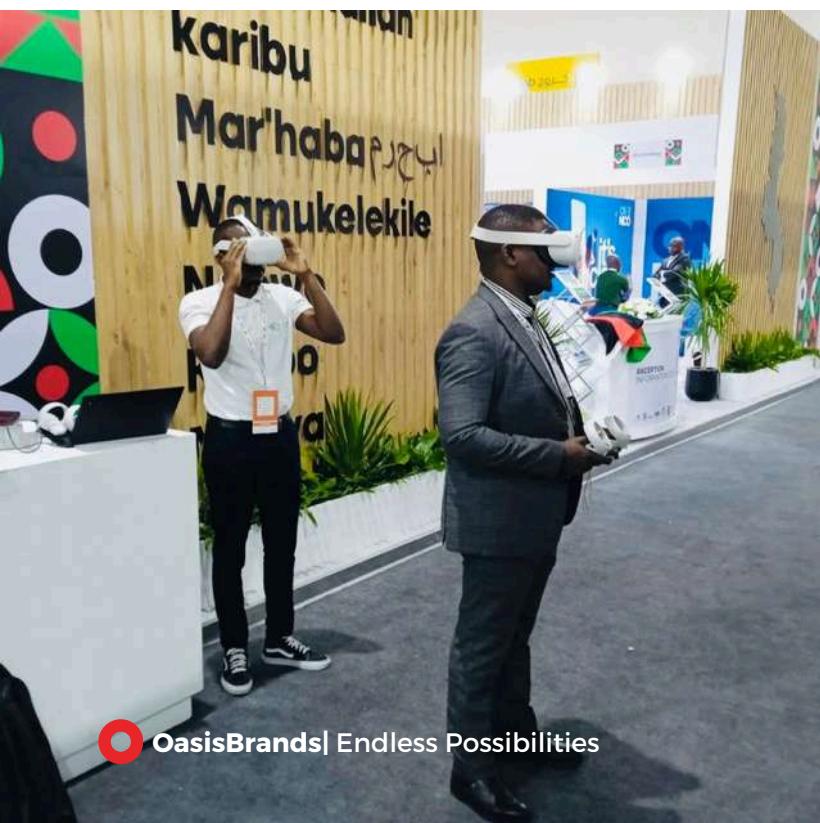
We know the Power of an Exceptional Creative and Innovative Brand

Traditionally defined as a marketing practice in which a company creates a name, symbol or design that is easily identifiable as belonging to the company

We at Oasis Brands redefine Branding as more than that, as the full experience, that a customer gets once they come into contact with your company / organization.

We know that in an age of unprecedented abundance of choice and speed of innovation, customers' expectations are moving faster than businesses. While incremental change is still essential, it's no longer sufficient. It takes bold moves to leap ahead of customers and competitors.

When you work with us, you alter the competitive landscape, capturing people's imagination. The move shifts customer expectations, creates a temporary monopoly, drives internal change – and delivers extraordinary business results.



Our Mission

Why we do what we do?

Our mission is to raise and set the bar both locally and internationally in modern contemporary and customer centred design and branding for companies and businesses all over the African continent.

To innovate and disrupt the way in which they connect to their markets via their products, their brands and services.

Understanding your goals is our main priority.

We look forward to building a long lasting relationship with you.



Why Us

We are Innovative

Modern problems require modern solutions and in a world that's constantly growing and changing, you need a team behind you that can adapt to the change and pave the way to the future.

We have everything you need

Our Collaborative teams allows us to be able to harness the vast experience and talent that is available in Africa at large to bring together a combined influence and spectacular execution on all our projects and all our work



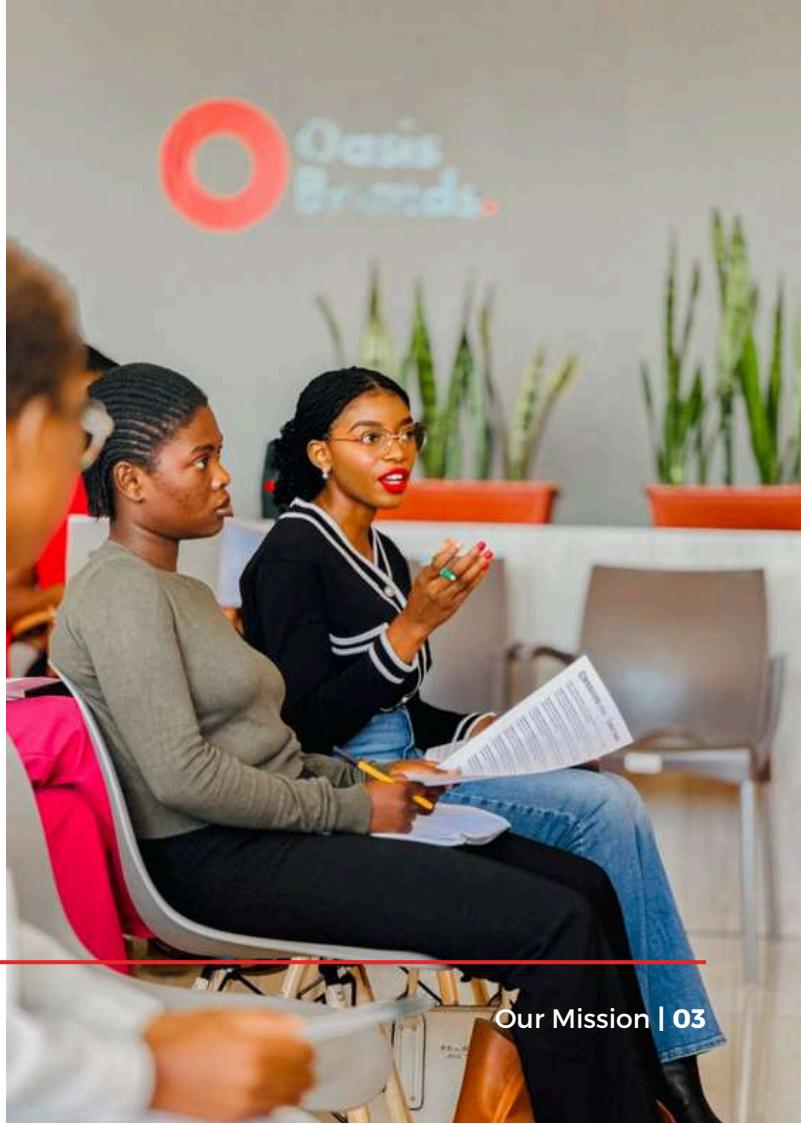


Our Vision

At Oasis Brands, our vision is to be the leading African digital disruption company in driving innovation and creativity, by delivering exceptional solutions that empower organizations and individuals to create limitless possibilities.

Our Mission

Our mission at Oasis Brands is to disrupt traditional thinking by providing cutting-edge technologies, innovative strategies, and creative solutions that transform Africa. We are committed to excellence, integrity, and sustainability in everything we do, while empowering economies to thrive in the digital age.



The Creative and Innovative Engine Driving Africa's Brands



Since Our founding in 2020, We have worked with Brands in over 8 African countries including South Africa, Malawi, Tanzania, Uganda, Ghana, Senegal, Sierra Leone and Morocco.

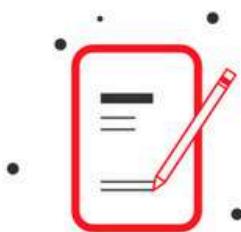
Our Goal is to work with over 25 African countries by the year 2030.

Our Services.



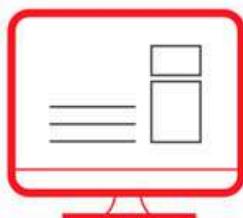
Branding, Design & Business Strategy

Modern problems require modern solutions and in a world that's constantly growing and changing, you need a team behind you that can adapt to the change and pave the way to the future.



Marketing and Advertising Advisory, Business Development

Marketing, Product development, Market research, Market activations, marketing plan, innovation audits, Business development programs, Product marketing positioning, Advertisements, Billboards



Software systems, Apps and Responsive Websites

Websites, E-commerce sites, social media management, Search engine Optimization, UI/UX design, programming, computer systems, integrations, APIs, Web hosting, Email Hosting, Domain registrations etc



Content Creation, Cinematography and Media

Adverts, commercials, 3d animations, walk-throughs, tutorials, documentaries, interviews, editing, compilations, visualization, scripting, directing, photography, stock images creation etc



Virtual Reality Design, 3D Production and Printing

Artificial reality and Virtual reality consulting, design and execution that will use modern, and futuristic experiential techniques to add value to your industries. Let you pave the way into the future.

Our Trusted Clients and Brands.



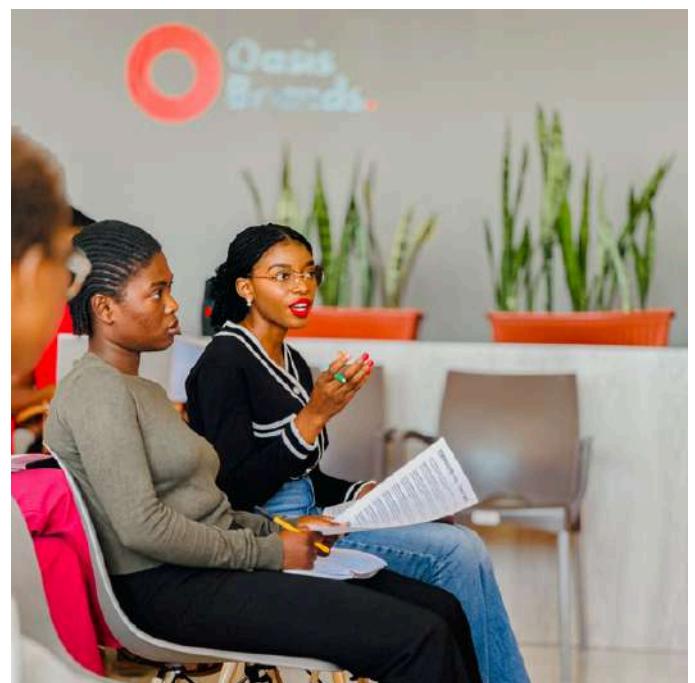
MALAWI STOCK EXCHANGE



The Inaugural Sessions by Oasis



The first Sessions by Oasis on the topic “Demand Capture Vs Demand Generation” by Chrispine Chilinda and Mwabi Phiri



Our Strategic Partnerships



We partnered with the Global Leadership Summit to develop communication material, conference branding, billboards and produce event highlights and social media for the Presidential Summit



One of the delegates standing next to our experiential signing banner



Outdoor activation campaign outside our installed billboard

Our Strategic Partnerships



We partnered with Business In Detil Magazine (BIM) Business Seminar Conference to bring branding and marketing to all participants and free consultations



Our Business to Business Sales Associate pictured with our services fliers



Our Exhibition Booth at the conference

Our Strategic Partnerships

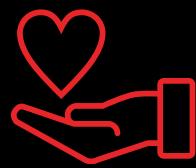


Oasis Brands, in collaboration with Nxtgen Labs and Save the Children, hosted an exceptional 'Startup Branding Workshop' aimed motivating the participants to revolutionize their business endeavors.



A cross section of some of the participants engaging in some discussions

Corporate Social Responsibility



Sponsored the University of Malawi Economics Symposium with branding and conference Services

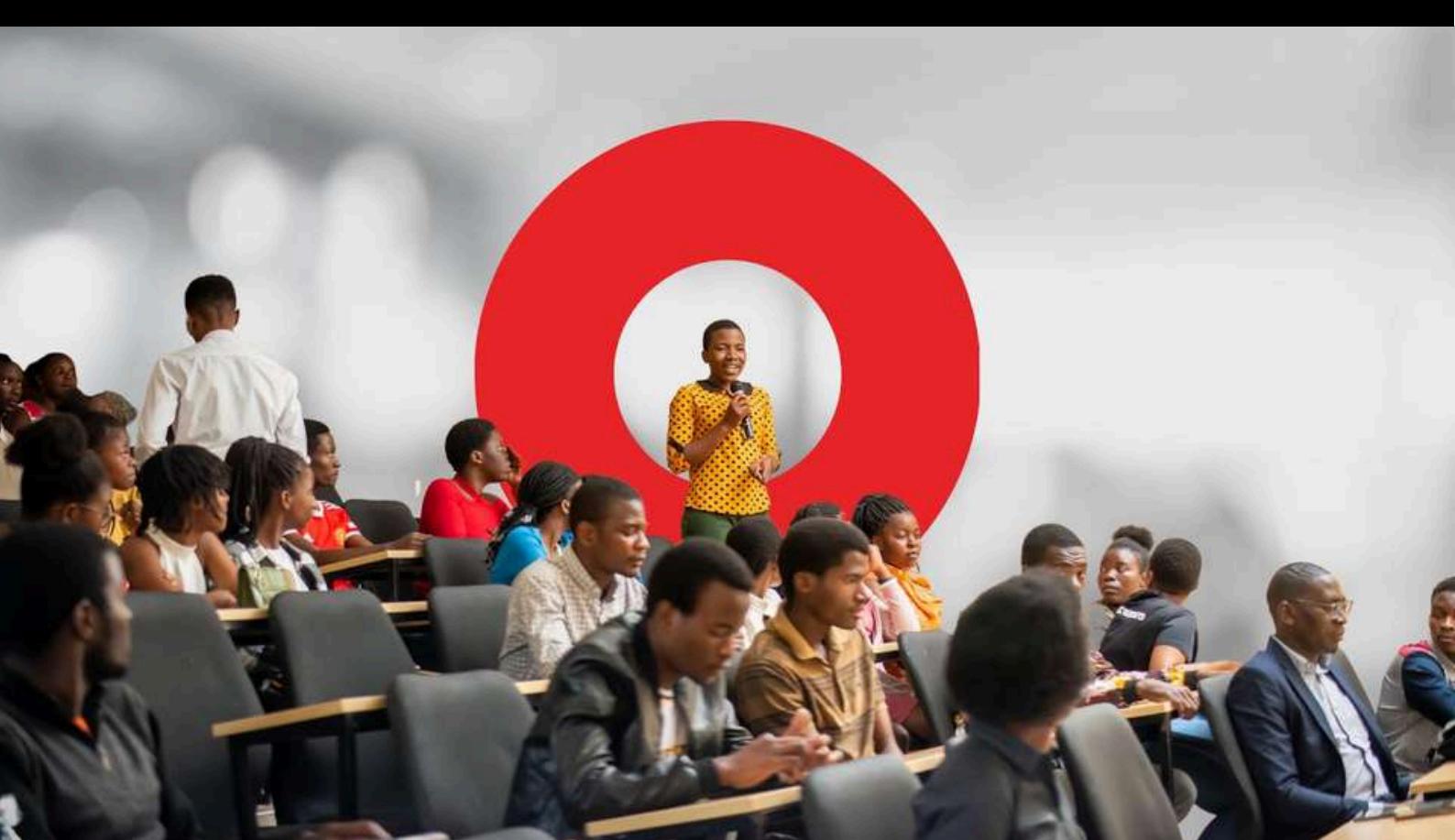


Founder of Oasis Brands, Ian Chimango Khonje speaking at the event

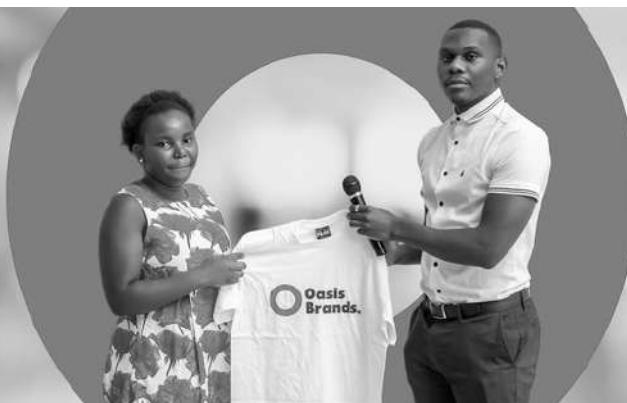


A glimpse of Economics Students seated at the function

Corporate Social Responsibility



Delivering an Entrepreneurship Masterclass at the Malawi University of Business and Applied Sciences

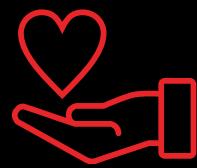


Founder of Oasis Brands, Ian Chimango Khonje presenting a branded t shirt to a quiz winner



A glimpse of Ian Speaking at the event

Corporate Social Responsibility



Sponsored the Yohane Banda Foundation Fundraising Big Walk with branding Services of the event worth over MK100,000-00



The guest of honor at the Fundraiser
Honorable Dr Patricia Kaliati



A glimpse of Some of the Well
wishers that joined the Big walk

Our Capacity



150+

Projects Completed



65+

Clients Serviced



6

Awards and Design
Competitions Won



20+

Collaborative Team

Registrations

We are duly registered and duly incorporated as **OASIS BRANDS LIMITED** in accordance with the provisions of the Business Registration Act (No. 12 of 2012) and have/has been entered under the number **COY-53FB7J** in the Malawi Business Registration Database.

Tax Compliance

We are duly registered in accordance with the provisions of the Malawi Revenue Authority (MRA) been entered under the **TPIN 31545059**.

Banking Details

Bank Name	Standard Bank
Account Name	OASIS BRANDS
Account Number	9100005551398
Account type	Business Savings Account
Branch	Zomba Branch

Bank Name	National Bank
Account Name	OASIS BRANDS LIMITED
Account Number	1010594223
Account type	Business Savings Account
Branch	Capital City Branch



These Awards are a Reflection of Our Excellence



The Most Innovative Design, Software and Marketing company in Malawi

The Middle East and Africa (MEA) Awards 2023



The Best Team Award

The Dubai 2023 Global Entrepreneurship Bootcamp (GEB)



**Artist of the Year
Year 2017
True Malawian Artists**

For the creation of the campaign against deforestation and cutting down of trees for the creation of a clean water and land cycles



**Graphic Designer of the Year
Year 2017
True Malawian Artists**

For the creation of the campaign against deforestation and cutting down of trees for the creation of a clean water and land cycles



**Competition Winner
Malawi Stock Exchange 6th Edition Magazine Cover Design 2021**



**Competition Winner
Malawi Hip hop Awards 2020 Logo branding competition**

**We
are
ready
to
work
with
you**



www.oasisbrands.org





**“A Great start, is the start
of Something Great”**

Mr Ian Chimango Khonje

Executive Director and
Founder of Oasis Brands

**We look forward
to Welcoming you
to the Oasis**

Contact Us Today

 oasisbrandsmw@gmail.com

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 The Executive Director
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Malawi
Africa

We
Believe
in
Endless
Possibilities

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Kungenzeka
inawezekana

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