

# Our Company Profile and Portfolio.



**Oasis  
Brands.**

karibu

Takulandilani  
Tampokelelani

# Welcome to the Oasis of Innovation and Creativity

An Oasis is the one place you find water, flourishing life and growth in a place surrounded by a desert. It's you find everything you need,





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# Introduction

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**Oasis brands is an African digital design, creative marketing and software company that combines innovative design and creative thinking to provide solutions for a diverse range of problems.**

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We at Oasis Brands redefine Branding as more than that, as the full experience, that a customer gets once they come into contact with your company / organization. We know that in an age of unprecedented abundance of choice and speed of innovation, customers' expectations are moving faster than businesses. While incremental change is still essential, it's no longer sufficient. It takes bold moves to leap ahead of customers and competitors.

## **We know the Power of an Exceptional Creative and Innovative Brand**

Traditionally defined as a marketing practice in which a company creates a name, symbol or design that is easily identifiable as belonging to the company

We at Oasis Brands redefine Branding as more than that, as the full experience, that a customer gets once they come into contact with your company / organization.

We know that in an age of unprecedented abundance of choice and speed of innovation, customers' expectations are moving faster than businesses. While incremental change is still essential, it's no longer sufficient. It takes bold moves to leap ahead of customers and competitors.

When you work with us, you alter the competitive landscape, capturing people's imagination. The move shifts customer expectations, creates a temporary monopoly, drives internal change - and delivers extraordinary business results.



# Our Mission

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## Why we do what we do?

Our mission is to raise and set the bar both locally and internationally in modern contemporary and customer centred design and branding for companies and businesses all over the African continent.

To innovate and disrupt the way in which they connect to their markets via their products, their brands and services.

**Understanding your goals is our main priority.**

**We look forward to building a long lasting relationship with you.**

# Why Us

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## We are Innovative

Modern problems require modern solutions and in a world that's constantly growing and changing, you need a team behind you that can adapt to the change and pave the way to the future.

## We have everything you need

Our Collaborative teams allow us to be able to harness the vast experience and talent that is available in Africa at large to bring together a combined influence and spectacular execution on all our projects and all our work.

## We have a Winning Approach

We have introduced the way we work by taking a problem solving approach that defines the objectives, goals and expected results before embarking on any project that insures maximum efficiency and results.

# Our Services.

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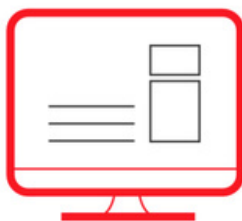
## **Branding, Design & Business Strategy**

Modern problems require modern solutions and in a world that's constantly growing and changing, you need a team behind you that can adapt to the change and pave the way to the future.



## **Marketing and Advertising Advisory, Business Development**

Marketing, Product development, Market research, Market activations, marketing plan, innovation audits, Business development programs, Product marketing positioning, Advertisements, Billboards



## **Software systems, Apps and Responsive Websites**

Websites, E-commerce sites, social media management, Search engine Optimization, UI/UX design, programming, computer systems, integrations, APIs, Web hosting, Email Hosting, Domain registrations etc



## **Content Creation, Cinematography and Media**

Adverts, commercials, 3D animations, walk throughs, tutorials, documentaries, interviews, editing, compilations, visualization, scripting, directing, photography, stock images creation etc



## **Virtual Reality Design, 3D Production and Printing**

Artificial reality and Virtual reality consulting, design and execution that will use modern, and futuristic experiential techniques to add value to your industries. Let you pave the way into the future.

# Our Trusted Clients and Brands.



MALAWI STOCK EXCHANGE

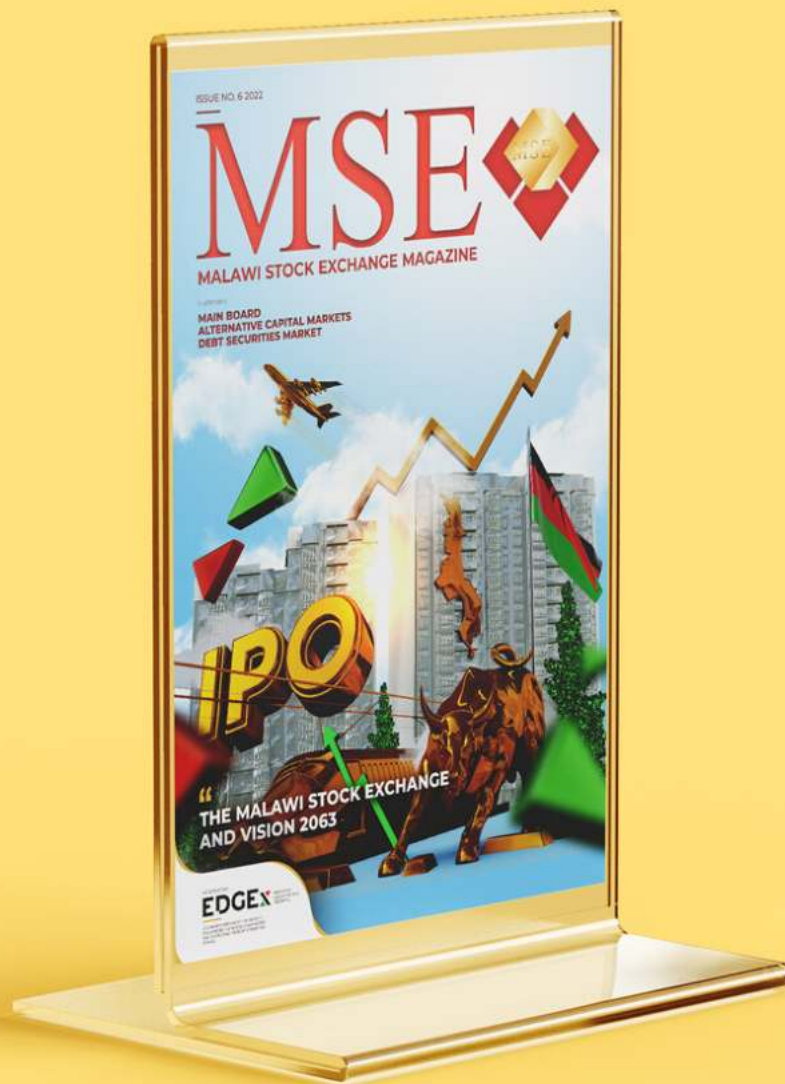


# Our Portfolio.



Pictured Here is a Maasi Lady. The Maasi tribe are One of the most creative tribes in Africa. Their unique patterns and culture are recognized worldwide  
Source: Canva Stock Images.





#### PROJECT TITLE

**Magazine Cover Design for the 2022 6th issue of the MSE: Malawi Stock Exchange Magazine**

#### CLIENT

**The Malawi Stock Exchange**

#### SCOPE

**3D Rendering, Magazine Publishing**



#### PROJECT TITLE

**Conference Branding, Flier design and Banner design, Speaker tags for 2022 Ritz Attorneys at Law Annual Retreat**

#### CLIENT

**Ritz Attorneys at Law**

#### SCOPE

**Digital Design, Conference Branding**



**PROJECT TITLE**

**Food brand redesign, Product packaging, curation of marketing strategy and go to market Strategy for launching new product's**

**CLIENT**

**IK Foods**

**SCOPE**

**Product Packaging, Marketing, Branding**



**PROJECT TITLE**

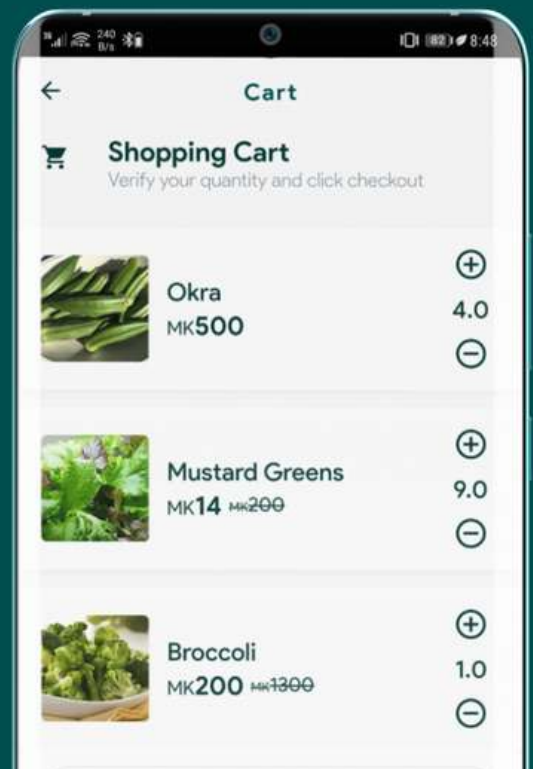
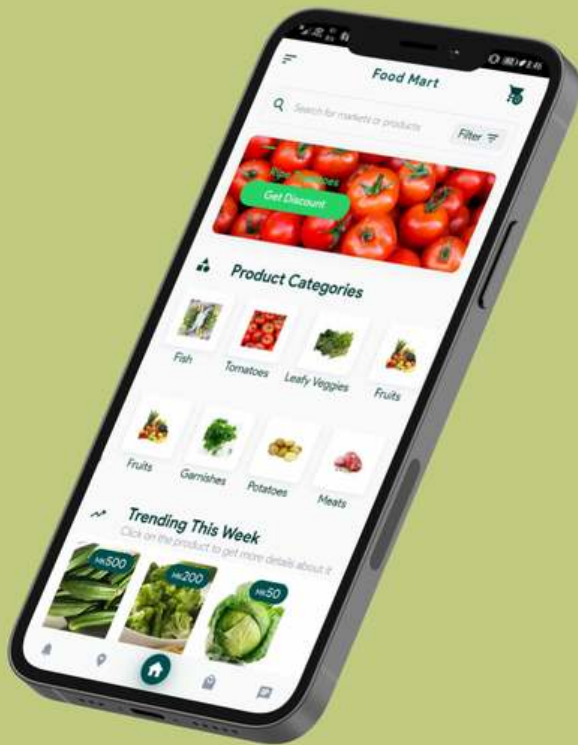
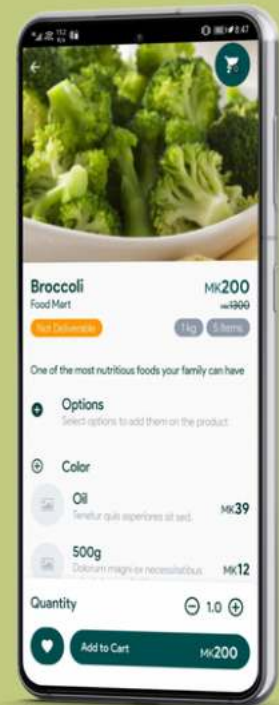
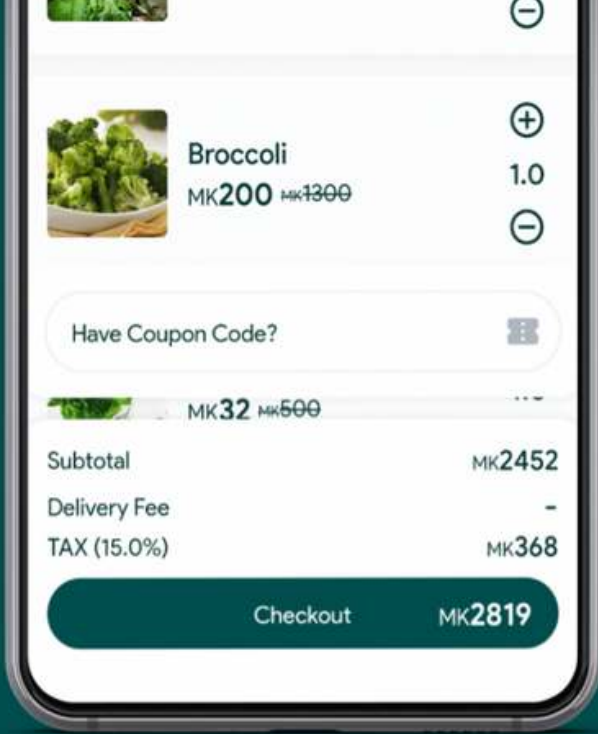
**Billboards redesign and Exterior marketing consultation for a number of high quality Paint products**

**CLIENT**

**Dulux Paint Malawi**

**SCOPE**

**Digital Design, Billboards, Marketing**



**PROJECT TITLE**

**Food mart fresh food delivery App that connects horticulture farmers with a steady market for vegetables, foods across Malawi**

**CLIENT**

**FoodMart, Mighty Oak Farm, MICF**

**SCOPE**

**iOS and Android App, Dashboard, Website**



**PROJECT TITLE**

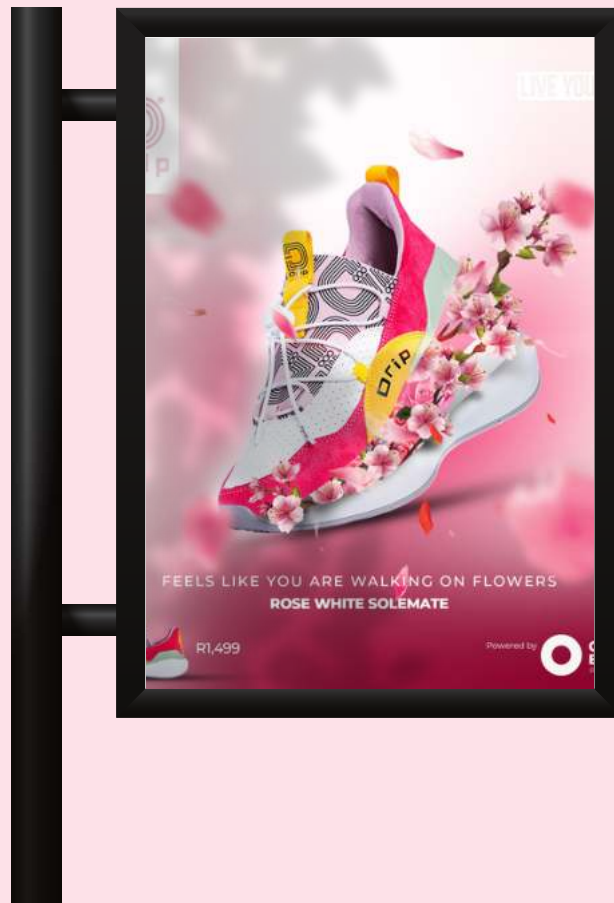
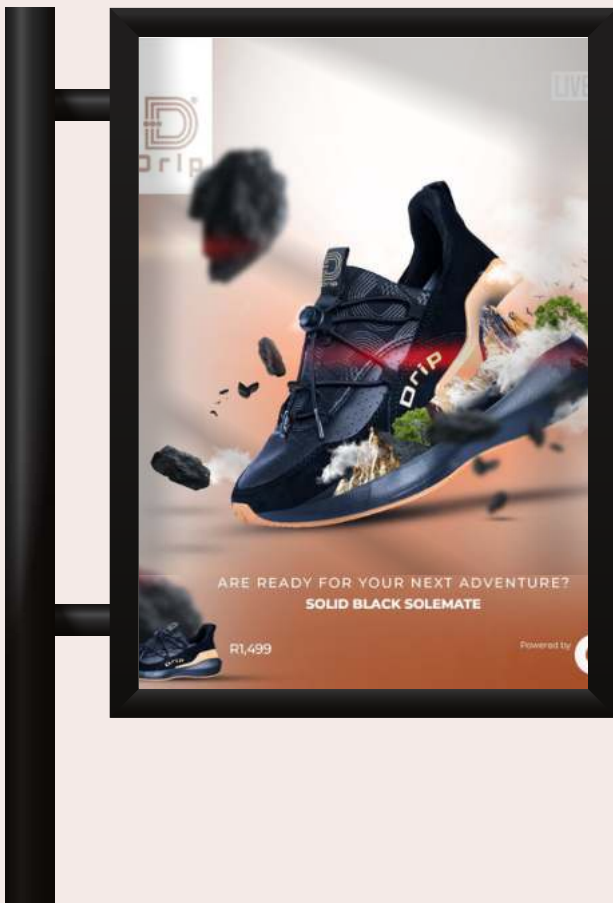
**Corporate Company profile and Projects Portfolio focusing on key partnerships and performance track record**

**CLIENT**

**Anderson Engineering Limited**

**SCOPE**

**Corporate Profile Publishing**



**PROJECT TITLE**

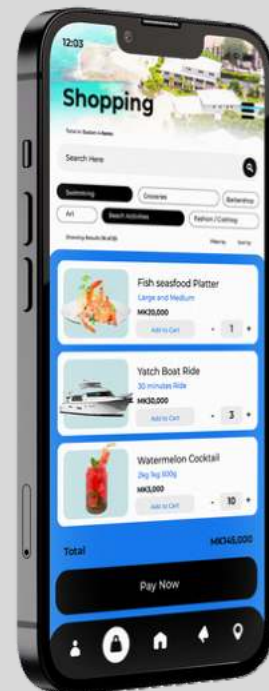
**Launching new sneakers promotional billboards designed to showcase the range of activities that the shoe brand can be involved in**

**CLIENT**

**The Drip Group (South Africa)**

**SCOPE**

**Digital Design, Billboards**



**PROJECT TITLE**

**Conceptualization of a centralized App system for Goshen city to house accommodation, payments, events, shopping in one Mobile App Ecosystem**

**CLIENT**

**Goshen City Investments**

**SCOPE**

**UI/UX, App and Systems**





**PROJECT TITLE**

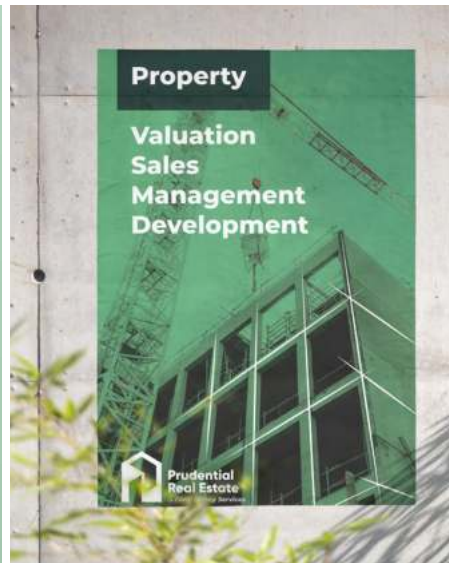
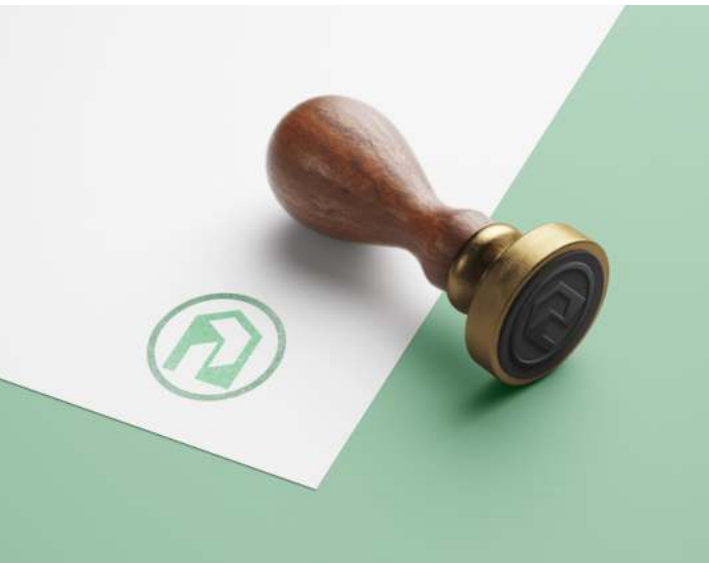
**Corporate branding, Stationary design, promotional materials design and overall branding strategy for the Universal Service Fund**

**CLIENT**

**MACRA Universal Service Fund**

**SCOPE**

**Corporate Branding**



**PROJECT TITLE**

**Corporate rebranding for Real Estate Company, Promotional materials, Corporate profile document templates and Apparel designs**

**CLIENT**

**Prudential Real Estate**

**SCOPE**

**Corporate ReBranding**



**PROJECT TITLE**

**Bespoke and international quality Macademia nuts packaging design and product packaging**

**CLIENT**

**OG Group of Companies**

**SCOPE**

**Corporate Branding, Product packaging**



**PROJECT TITLE**

conference Event branding for UNIMA Economics Symposium 2022 including event posters, document designs, Promotional materials and Marketing event

**CLIENT**

University of Malawi

**SCOPE**

Marketing and Promotion, Branding



**PROJECT TITLE**

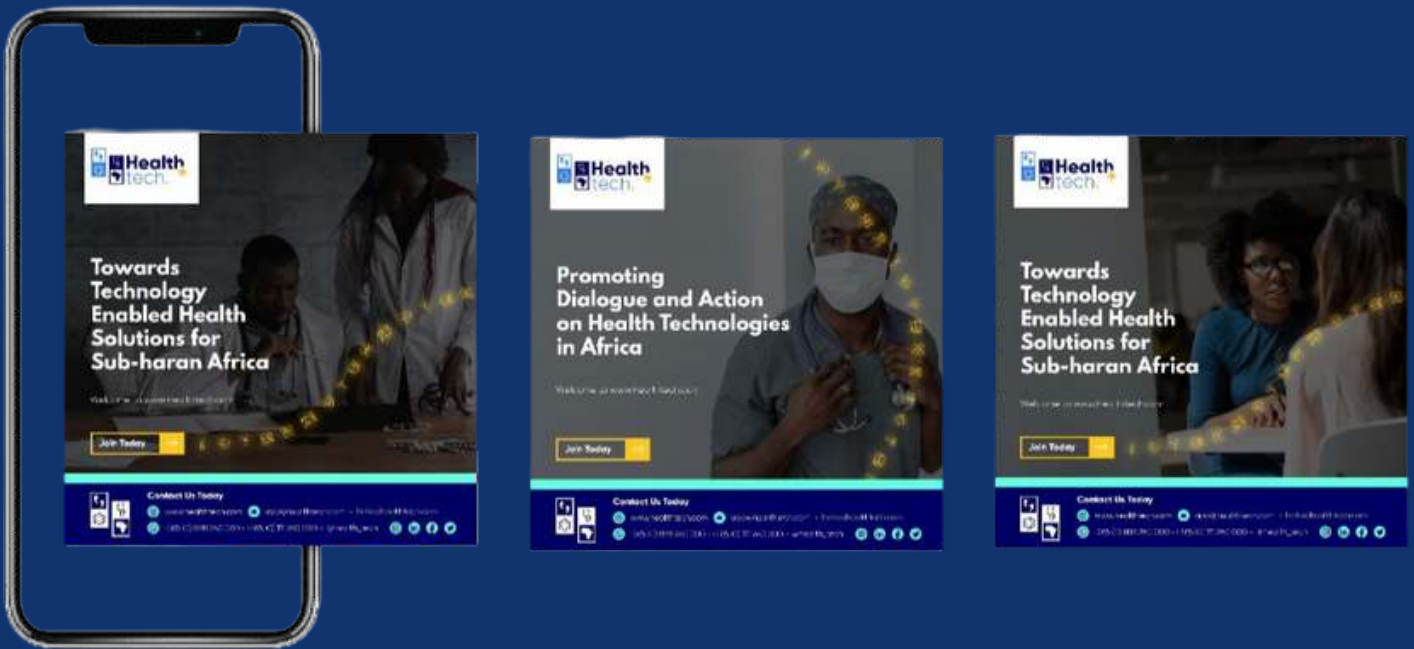
**Corporate profile and Firms Capability statement profile with individual partners, associates and management staff personnel profiles**

**CLIENT**

**Ritz Attorneys at Law**

**SCOPE**

**Digital Design, Firm Profile Publishing**



**PROJECT TITLE**

**Corporate branding, website design and Social media branding and promotional posts for a technology**

**CLIENT**

**HealthTec Kenya**

**SCOPE**

**Branding, Website, Social Media**



**PROJECT TITLE**

**Corporate branding for packaging company, Stationary design and branding, Promotional Materials and building mockups**

**CLIENT**

**Propack Limited**

**SCOPE**

**Corporate Branding, Digital design**



**PROJECT TITLE**

**Branding of Law firm, Apparel designs, Documents design templates and Visibility strategy**

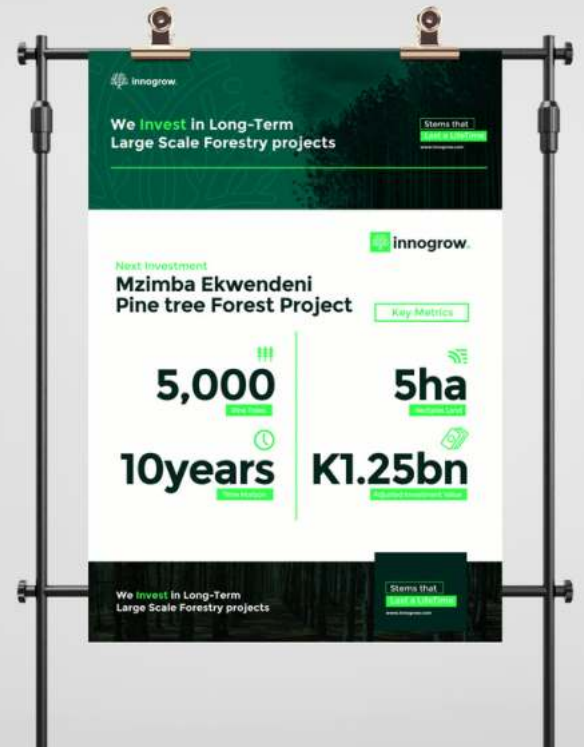
**CLIENT**

**Crimson Grey Attorneys**

**SCOPE**

**Corporate Branding**





**PROJECT TITLE**

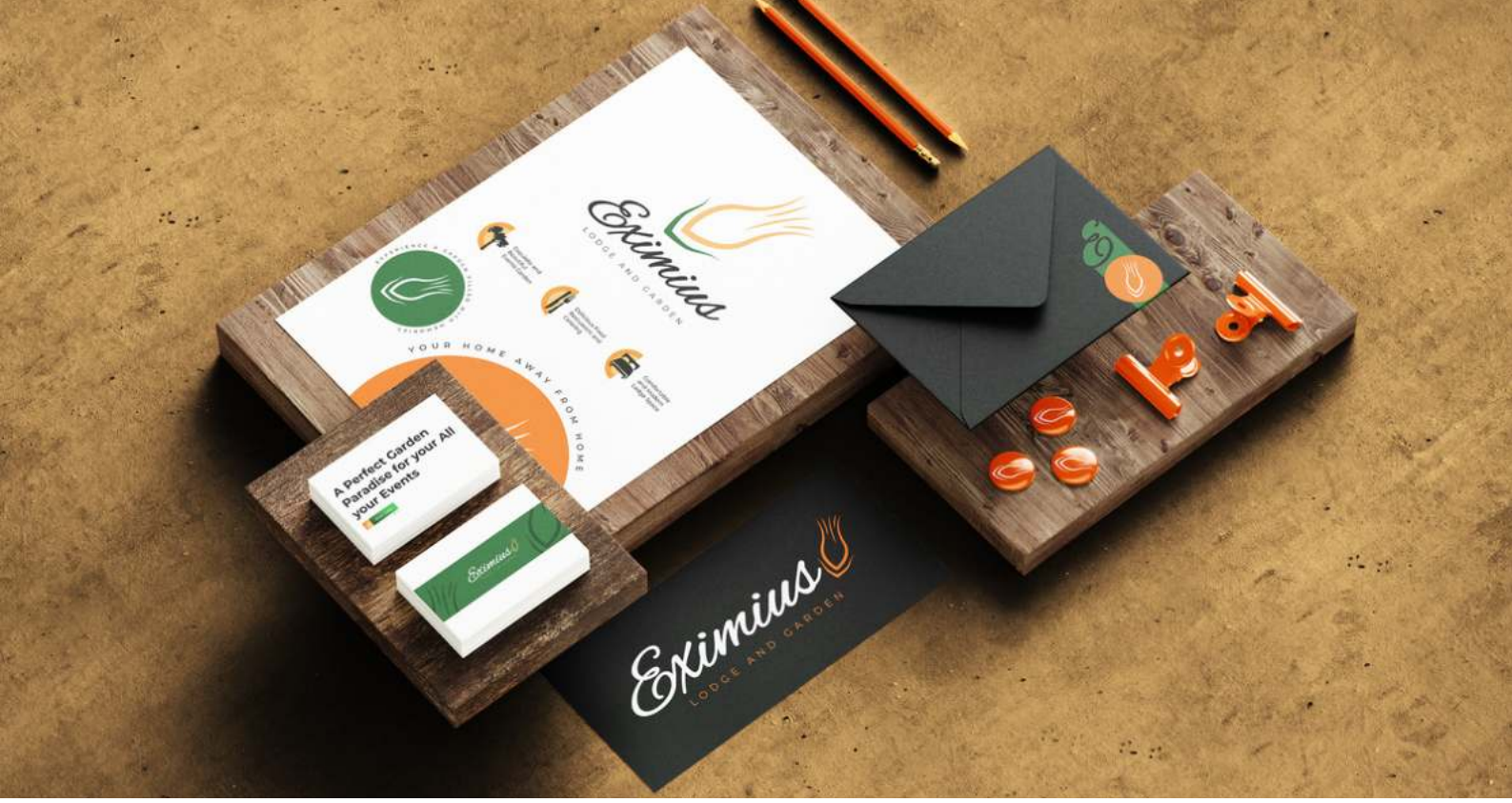
**Corporate branding, Growth strategy, Website concept design and Promotional materials design**

**CLIENT**

**Innogrow Limited**

**SCOPE**

**Corporate Branding, Website, Strategy**



**PROJECT TITLE**

**Corporate rebranding, Digital Strategy Development and Social media management for events garden and Lodge**

**CLIENT**

**Eximius Lodge and Gardens**

**SCOPE**

**Digital Marketing, ReBranding**



**PROJECT TITLE**

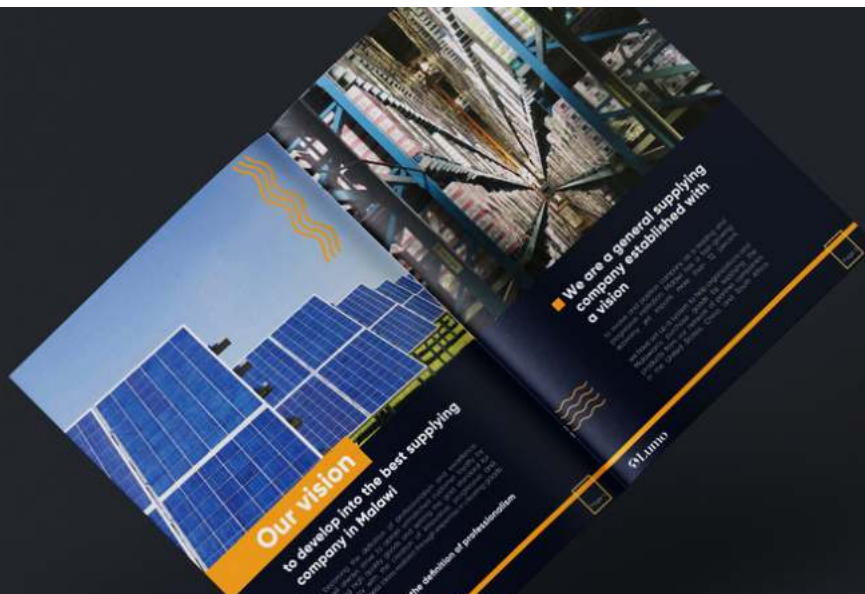
**Company profile design and publishing combining profile and portfolio of previous clients for Ritz Farms and Property investments Limited**

**CLIENT**

**Ritz Holdings Limited**

**SCOPE**

**Corporate profile Publishing**



**PROJECT TITLE**

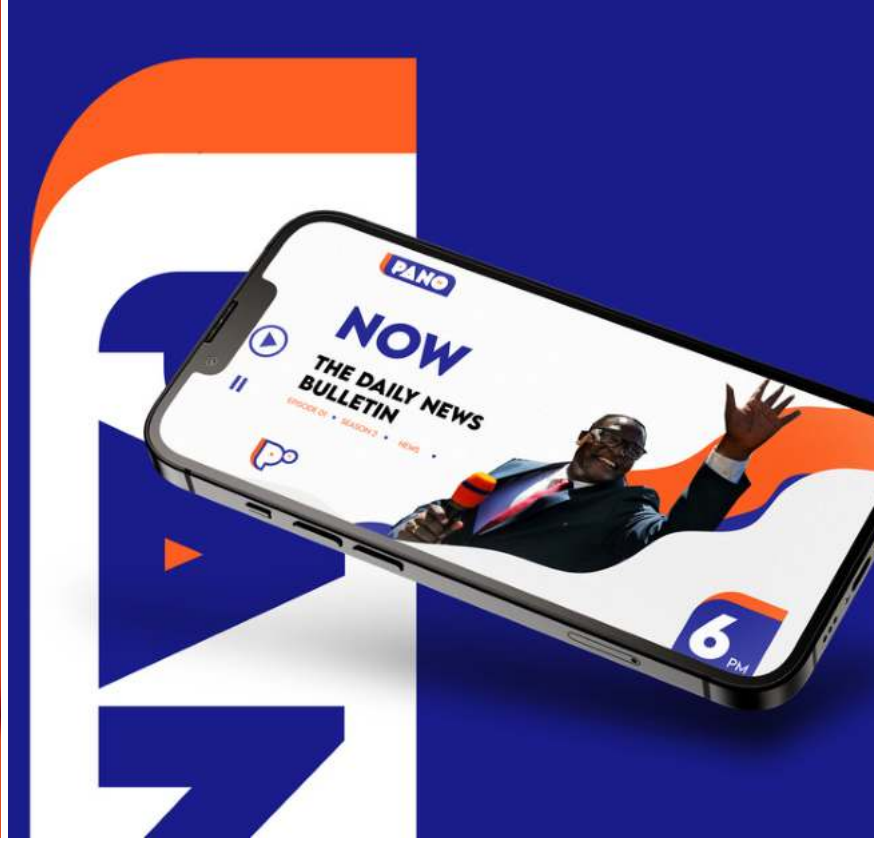
**company Profile design with Company details, products portolio, Demostration of full supply capacity**

**CLIENT**

**Lumo Group**

**SCOPE**

**Corporate Profile Design and Publishing**



#### PROJECT TITLE

Corporate branding for Pano TV, Logos and Branding conceptualization, Branded items, promotional materials, TV branding and digital User Interface

#### CLIENT

Cinefilm Studios

#### SCOPE

UI/Ux concept, Branding



**PROJECT TITLE**

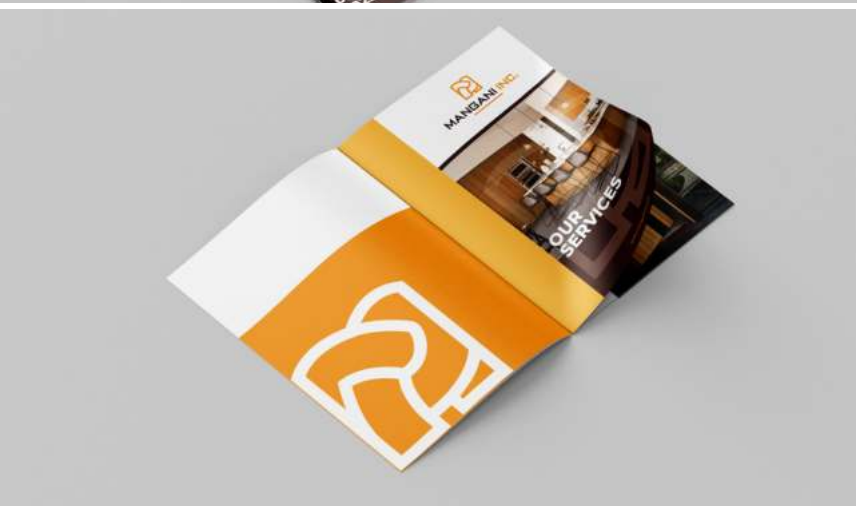
**Design and Publishing of a Supplier Company Profile that combines a company profile with a products catalogue**

**CLIENT**

**DJI Group**

**SCOPE**

**Company Profile Publishing and Design**



**PROJECT TITLE**

**The Branding of Mangani Inc delivering Logos, Company profile, Product catalogues, Letterheads, Business cards and social media templates**

**CLIENT**

**Mangani Inc**

**SCOPE**

**Corporate Branding**

# Corporate Social Responsibility



**Sponsored the University of Malawi Economics Symposium with branding Services worth MK300,000-00**



Founder of Oasis Brands, Ian Chimango Khonje speaking at the event



A glimpse of Economics Students seated at the function



# Corporate Social Responsibility



**Sponsored the Yohane Banda Foundation Fundraising Big Walk with branding Services of the event worth over MK100,000-00**



The guest of honor at the Fundraiser  
Honorable Dr Patricia Kaliati

A glimpse of Some of the Well  
wishers that joined the Big walk

# Our Capacity



100+

Projects Completed



50+

Clients Served



4

Awards and Design  
Competitions Won



20+

Collaborative Team

## Registrations

We are duly registered in accordance with the provisions of the Business Registration Act (No. 12 of 2012) and have/have been entered under the number **MBRS1002129** in the Malawi Business Registration Database.

## Tax Compliance

We are duly registered in accordance with the provisions of the Malawi Revenue Authority (MRA) been entered under the **TPIN 31545059**.

## Banking Details

Bank Name	Standard Bank
Account Name	OASIS BRANDS
Account Number	9100005551398
Account type	Business Savings Account
Branch	Zomba Branch





**“A Great start, is the start  
of Something Great”**



**Mr Ian Chimango Khonje**


**Executive Director and  
Founder of Oasis Brands**


**We look forward  
to Welcoming you  
to the Oasis**

**Contact Us Today**

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inawezekana



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